



2020

Annual Report

A YEAR LIKE NO OTHER



CATALYST SPORTS
BECOME INSPIRED

A LETTER FROM THE DIRECTOR

The community that IS Catalyst Sports continues to amaze me. Our programs provide incredible life changing experiences, not just because we are offering new opportunities, but because every community we are in continues to show up for us. Passion fueled volunteers have given countless hours to share their love of a sport with others and 2020 was no different. I could spend time talking about how we had to “pivot” during these “unprecedented” times, but the fact is, that's what Catalyst has always done. We see an obstacle as an opportunity, and continue to push forward.

As you will see from this annual report we not only pushed forward with our programs but we trained more volunteers, launched more programs and became even more prepared than ever before to hit the ground running in 2021.

I am humbled and honored to be a part of such an amazing organization. Supporting Catalyst means you are supporting access, inclusion, and diversity in the outdoors, and because of that I am truly thankful.

Eric Gray
Executive Director, Catalyst Sports



OUR HIGHLIGHTS OF 2020



We kicked off the year launching a new adaptive climbing program at The Crux Climbing Gym in Austin, Texas.



The first of two outdoor climbs for Catalyst participants which took place at Sand Rock, Alabama.



Our adaptive kayaking volunteers completed training prior to the new paddling season.



The annual 9/11 Tribute Climb took place at Table Rock, NC. A group of veterans came together to summit the mountain and share a weekend of action and camaraderie.



We launched adaptive mountain biking with two hugely successful clinics in Atlanta and Chattanooga. Many participants tried the sport for the very first time and the feedback was incredible.



Our adaptive kayaking program in Knoxville was a huge success. Kayaking was a perfect outdoor option for observing social distancing guidelines.



FISCAL YEAR IN REVIEW

We launched into 2020 with a plan to push Catalyst toward a big year of growth and sustainability. When COVID hit, it felt like a huge barrier to overcome. As you'll see in the numbers below, despite the obstacles, 2020 turned out to be a year of incredible growth and momentum for Catalyst Sports and it wouldn't have been possible without the help of so many of you - donors, volunteers, athletes and community members.

	2020	2019
Income:	\$195,060	\$39,409.22
Expenditure:	\$111,590	\$35,004.23

The stage has now been set for continued organizational growth and momentum and we can't wait to provide even more adventure opportunities for people with disabilities in 2021 and beyond.

2021 GOALS

Education:

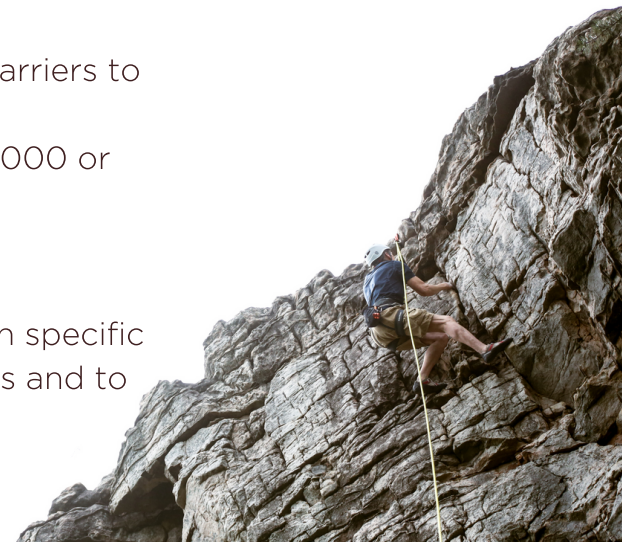
- Launch Catalyst Consulting - a consulting firm that aims to equip our community to be more accessible: \$20,000
- Standardize our program training curriculum and execute in all eight cities : \$8,000

Opportunity:

- Grow the scholarship fund to eliminate all financial barriers to entry: \$50,000
- Run an eight city Adaptive Mountain Bike Tour: \$40,000 or \$5,000 per city

Growth:

- Purchase 15 new mountain bikes and cycles for use in specific chapter cities, in partnership with other organizations and to launch new programs and initiatives: \$150,000



THANK YOU TO OUR GENEROUS DONORS

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Zach Mitchell



OUR MISSION

Our mission is to give people with disabilities access to the life changing impact of adventure within a supportive and inclusive community.

OUR TEAM

Eric Gray, Executive Director
Adam Combs, Chief Operating Officer
Gillian Sharp, Programs Director
Mark Huckeba, Climbing Coach

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